

Seat No.	
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B.B.A. (Part - I) (Semester - I) Examination, April - 2018
PRINCIPLES OF MANAGEMENT (Paper - I)
Sub. Code : 22921

Day and Date : Monday, 16 - 04 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is management? Explain the functions of management. [15]

OR

Explain the contribution of F.W. Taylor to management thought.

Q2) Write Short Answers (Any Two) [2 × 10 = 20]

- a) Explain Henry Fayol's 14 principles of Management.
- b) What is decentralisation? Explain the advantages of decentralisation.
- c) Describe the planning process.
- d) What factors make the decision effective? Explain.

Q3) Write Short Notes (Any Three) [3 × 5 = 15]

- a) Difference between Management and Administration.
- b) Importance of organising.
- c) Levels of Management.
- d) Authority and Responsibility.
- e) Nature of Management.

